Booklets

Booklets are an efficient, attractive way to organize and deliver large amounts of information. Booklets are ideal for catalogs, newsletters, brochures, reports, and other documents that require 4 to 56 letter-sized pages (4 or 8 for self-mailer).

Think about your pages in multiples of four

Booklets are composed of two letter-sized (8.5 by 11 in) pages printed side by side on a 17 by 11 inch sheet. Therefore, the minimum number of 8.5 by 11 inch pages is four (the back and front of one 17 by 11 inch sheet).

THE most types of mailing

Send notecards, postcards, letters/flyers, brochures, and booklets via First-Class Mail®, Marketing Mail®, Non-profit, Certified Mail™, Priority/Express Mail®, Reply Mail, EDDM, and more.

More production options

Submit your documents using our web interface (Mailing Online Pro), Google Apps, Zapier, Email-to-Mail, or our automated, customizable API.

Free mailpiece personalization

(Optional) Use "variable data" (similar to "mail-merge") to customize each individual mailpiece with a customer name, date, dollar amount, appointment time—or any other data you choose.

Comprehensive list management

Add, format, and manage lists using cloud-based tools. We standardize addresses, add USPS barcodes for tracking and reporting, and store all data securely—for free.

Easy, economical list acquisition

(Optional) Based on ZIP Code™, income, age and gender demographics, lifestyle and hobbies, home values, household occupants, and other criteria.

For pricing, including production and postage, go to http://click2mail.com/by-product

Questions? Speak to a mailing expert… 9AM–8PM, Mon–Fri ET at 1-866-665-2787

*No minimums except for special promotions.

Why a Booklet?

IT'S EFFICIENT
Booklets deliver a lot of information in a single package

IT'S EXPANSIVE
Space is not an issue— Booklets give you room to describe and demonstrate complex ideas and/or large numbers of items

IT'S IMMEDIATE
Like all Click2Mail.com products, Booklets ordered by 8PM ET are mailed the next business day

IT'S RESOURCEFUL
Sending Booklets to customers and prospects on a regular basis keeps you front-of-mind

---

Click2Mail.com

Booklet, flat envelope, address on last page 4–56 pages

Booklet, self-mailer, address on last page 4 or 8 pages
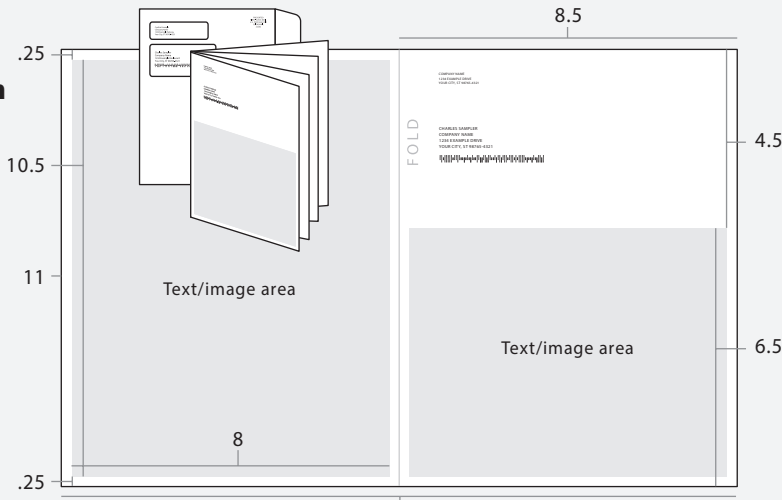
NO MORE sorting, labels, or trips to the Post Office®

IN THE MAIL FAST: Orders placed using First-Class Mail® in by 8PM ET can be mailed the next business day
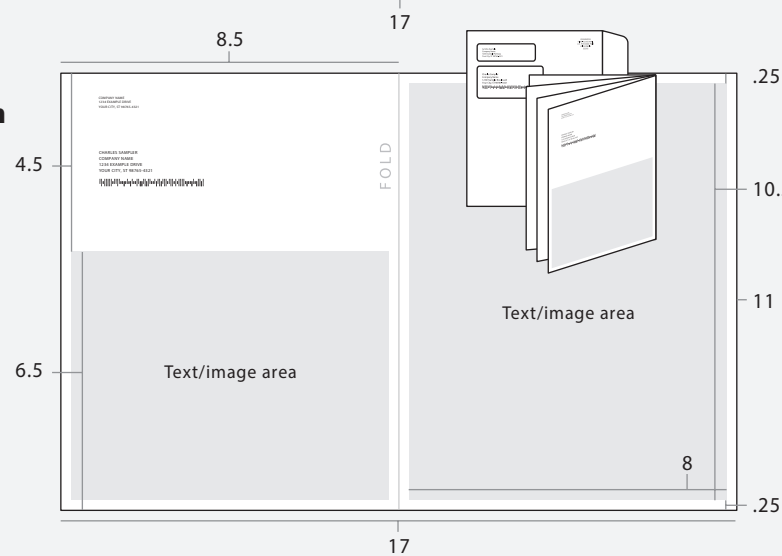
Click2Mail.com Booklets

Booklet, stapled, in Flat Envelope

Two 8.5 x 11 in pages printed side-by-side on 17 x 11—folds to 8.5 x 11 in
4–56 pages (multiples of 4), 9 x 12 envelope; Paper colors (uncoated): 4–color: white;
b&w: white, canary, off-white; Finishing: Staples (2)
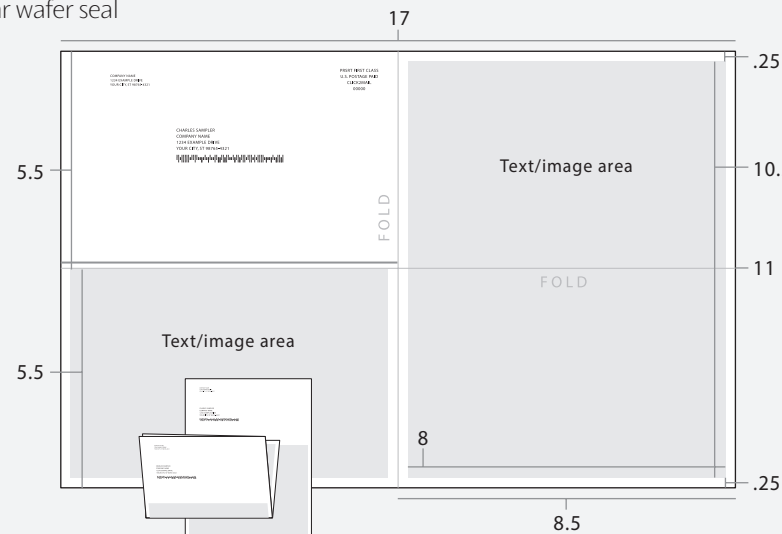
Address on first page

Text/image area

Text/image area

Address on last page

Text/image area

Text/image area

Booklet, self-mailer

Two 8.5 x 11 in pages printed side-by-side on 17 x 11—folds to 8.5 x 5.5 in
4, 8, or 12 pages; Paper colors (uncoated): 4–color: white; b&w: white, canary, off-white
Finishing: Clear wafer seal

Text/image area

Text/image area

FOLD

Mail Classes:
First-Class™,
Marketing Mail™
(Standard),
Non-profit

* No minimum on mailed products except special promotions.

The Click2Mail toolbox

Includes, Mailing Online Pro: Click2Mail's flagship production platform

CRM Integration & REST APIs: Customize and automate your mailing interface

Easy Letter Sender™: A streamlined letter and postcard composition interface

Email-to-Mail™: Automates the sending of email attachments by postal mail

Every Door Direct Mail: Local marketing to EVERY household with NO mailing list

Mail My Doc Add-on for Google Docs: Send mail directly from Google Docs

Google Apps: Install Click2Mail and mail directly from your Google Drive

Compatible files

Upload these file types to Mailing Online Pro:

PDF: Adobe® Portable Document Format, version 5 or higher saved using (partial list): CorelDraw®, Excel®, InDesign®, PowerPoint® Pages®, Publisher, Quicken®, Word, and more.

DOC, DOCX: Created using Microsoft® Word

Maximum file size: 5MB; Recommended resolution: 300 Dots Per Inch (DPI); Minimum resolution: 100 DPI

Templates available online at
https://click2mail.com/c2m-templates

IN THE MAIL FAST: Orders placed using First-Class Mail® in by 8PM ET can be mailed the next business day

Speak to a mailing expert...
1-866-665-2787

9AM–8PM, Mon–Fri ET

C2M, LLC, 3103 10th St N, Suite 201, Arlington, VA 22201–2191

Web   http://www.Click2Mail.com

Phone   703-521-9029, Fax 703-358-8811

E-mail   support@click2mail.com

Click2Mail.com